



30 years of Springboard Patrons Appeal

Changing people's lives
Making a difference to business

 springboard.uk.net



SpringboardUKCharity



@Springboard_UK



thespringboardcharity

Welcome to Springboard's 30th Year Patrons Appeal

Springboard Patrons are prominent people who have enjoyed successful careers in hospitality and want to give something back. Our valued Patrons make a personal donation to support the life-changing work that Springboard does in helping young people achieve their potential, and relieving unemployment and poverty for adults who face barriers to work or come from a disadvantaged background.

Every penny of the donations made by our Patrons are invested directly into our charitable programmes.

“ Every year Springboard equips people with the knowledge, skills and confidence they need to achieve their potential. Regardless of age, gender or background, Springboard offers support and guidance into careers in hospitality, leisure and tourism. ”

SIGN UP HERE
[SPRINGBOARD.UK.NET/PATRONS](https://springboard.uk.net/patrons)



The benefits of becoming a Springboard Patron include:

- Recognition as a Patron on The Springboard Charity letterhead, in appropriate literature and on the Springboard website
- Invitation to Springboard's annual networking reception for Patrons to thank you for your support and update you on our work
- Higher rate tax relief on your donation

Our Patrons are passionate about giving something back and supporting Springboard.

Please join us and help... **make a difference to people's lives.**



Springboard

Changing people's lives



The **Springboard Charity** helps people of all ages and backgrounds who experience barriers to employment to gain skills, confidence and experience, launching people into fantastic careers in the hospitality, leisure and tourism industries.

Making a difference to business



Springboard UK champions the hospitality industry, promoting it as a great place to work rewarding and worthwhile career path, collaborating with business partners to proactively and imaginatively attract and retain talent, providing hospitality businesses with hard-working, motivated and enthusiastic staff.



Together, we help reduce unemployment and poverty across the UK; help young people achieve their potential; improve perceptions of the industry, and reduce the sector's labour and skills shortages.

Hospitality - Leisure - Tourism



Read on to discover everything we do, and how you can support us

Find out more

P: 020 7921 420 | **E:** info@springboarduk.org.uk

W: springboard.uk.net



Springboard Impact 2019 - 2020

Education

16,809

Students benefitting from our education programmes

820

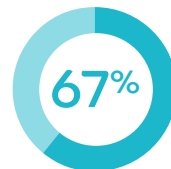
Schools, colleges and universities involved



Employability

2,092

Beneficiaries supported through employability programmes



Average conversions to positive destinations



Careers services

54,107

Beneficiaries equipped with one to one careers information and guidance

39,994

Participated in work experience and taster days





Springboard
CHARITY

Educational programmes

We nurture young people into careers in hospitality, leisure and tourism by equipping them with the inspiration, knowledge, skills, advice and guidance they need. We do this through our first class educational support programmes in schools, colleges and universities.



Find out more

W: springboard.uk.net/our-programmes

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Ruth's success story

Springboard first met Ruth when she took part in Springboard's FutureChef competition in 2010. She entered again in 2011, and 2012, eventually winning the runner up position at the National Final. Shortly afterwards, Ruth was offered a place at Westminster Kingsway College, where she studied Culinary Arts while completing an apprenticeship at The Ritz.

She has since won countless other competitions, including Master Chefs of Great Britain and Young Master Chef of the Year, as well as making waves on various television cooking programmes such as BBC One's Saturday Kitchen. She is now working as Head Chef at Pomona's restaurant in Notting Hill.

“FutureChef is an amazing competition and you are undoubtedly enhanced because of it. Springboard gives you all the possible contacts you need to succeed in Hospitality. Most importantly they give you the confidence to achieve what you are capable of”



“My mentor was a massive support to me, and introduced me to some critical people that have had a hugely positive impact on my career. Through contacts I made, I managed to secure an internship which gave me some really good experience in the events sector. I also felt more confident about my career, with the advice I was given from these people, in particular my mentor”

Kate Baxter

Trainee Manager, BaxterStorey

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Employability programmes

Our programmes support people who experience barriers to employment, setting them up for successful careers in hospitality, regardless of their age, ability or background. Our team provides continual support throughout their journey to help them secure long-term employment.



Find out more

W: springboard.uk.net/our-programmes

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Alex's success story

Leaving full-time education without any real career aspirations, Alex felt directionless. While stuck in the cycle of signing onto unemployment benefits between dead-end warehouse jobs for over two years, he struggled to stay motivated. Before attending a hospitality recruitment day, Alex expected to find some temporary work, at most. He now works as a Reception Duty Manager for Novotel, where, six years earlier, he stepped inside the hotel to begin his two-week work placement after graduating from Springboard's Hospitality Futures programme.

Since beginning his career at the hotel, Alex's passion for the hospitality industry has only grown. He was immediately engaged by the programme, enjoying the industry visits and valuable skills training, and felt galvanized to begin his career in the industry. Alex admits that before completing the programme, he had never considered hospitality as a career but now enjoys every new challenge in this vibrant and varied role.



Springboard
CHARITY

Employability programmes summary 2019 - 2020





**LEARNING
FOR LIFE™**
DIAGEO



Darren's success story

As a sufferer of severe anxiety, Darren's career prospects were limited. Thankfully, Darren was put in touch with Springboard, and enrolled on the Diageo KickStart programme. Attending the training everyday with a brand new group of people was daunting at first, but improved Darren's confidence and helped him manage his anxiety while learning the ropes of hospitality and bartending.

Darren secured a 2-week work placement as a housekeeping porter at the Cavalry & Guards Club in Mayfair, and was later offered the full-time role. He's been working at the Club since the middle of September 2019, and although he is still dealing with mental illness, he is growing everyday.

Darren credits his success to the guidance he received from Springboard. Feeling more positive than ever, he hopes to continue working on his self-esteem and find more ways to manage his anxiety, while hopefully continuing to progress within his role at the hotel.

**GALVIN'S
CHANCE**



Charles's success story

Charles fell into the wrong crowd at a young age, resulting in a prison sentence which limited his career options. Thankfully, Charles was referred to the Galvin's Chance programme, which is tailored for young people vulnerable to involvement in crime.

Completing the programme has turned Charles's life around, enriching him with the experience, skills and knowledge required to pursue a successful & meaningful career in hospitality as well as imbuing him with a new found sense of independence and optimism.

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Sana's success story

Sana knew that she wanted to pursue a career in Marketing, but a lack of experience meant that she had great difficulty in finding work in her desired industry, and decided to take a role she was offered in Customer Service, which wasn't fulfilling or enjoyable for her. Shortly afterwards, Sana was forced to leave her job in order to become a full-time carer for her sick grandfather, which really took a toll on her mental health.

After enrolling onto Springboard's KickStart programme, Sana soon gained some useful skills and qualifications, increasing her prospects of finding work. Springboard helped Sana secure a full-time Marketing role at The London Clinic full-time, and she couldn't be happier.

She credits her success to the hard work & support of the Springboard staff who listened to her, understood her ambitions & communicated consistently, never giving up.



Careers & advice

- Our careers website and online resources provide people with all they need to know about a future in the industry
- Our careers events and activities inform and inspire people to start a career in hospitality, leisure and tourism
- Our specialist advice and guidance helps people to make the right decisions
- Our trained industry Ambassadors give first-hand advice, inspiring others through careers presentations and activities

Impact
54,107

People equipped with
1-2-1 careers advice

Find out more

P: 020 7921 420

E: info@springboarduk.org.uk

W: careerscope.uk.net





How to become a Springboard Patron

To become a Springboard Patron, simply complete the form on: www.springboard.uk.net/patrons. Our patrons make personal donations which qualify for Gift Aid or donate through personal foundations or organisations like Charities Aid Foundation.

Once you have signed up, we will send you a certificate and ask you for a photo, short biography, and a few sentences setting out why you are happy to support Springboard which we can use on our website and publications.

There are three options for Patrons:

- **Major Donor Patrons** – donate in excess of £25,000
- **Principal Patrons** – donate a minimum of £25,000 (either in lump sum or a commitment over a number of years)
- **Patrons** – donate a minimum of £5,000



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Our supporters

The Springboard Charity would not be able to carry out its vision without the help of its trustees, directors, major donors and patrons – to whom we owe tremendous gratitude for all their contributions.



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Norman
Springford OBE



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OBE



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Charles Wilson



Keith Wilson

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