



Making a Difference...

A young Black male and a young white female are standing side-by-side, smiling, with their arms crossed. They are wearing white lab coats. Behind them is a large, stylized map of the United Kingdom, where the landmass is filled with a vibrant green, textured pattern resembling grass or foliage. The map is set against a dark blue background with white grid lines and glowing white particles.

# ***TOWARDS A REGIONAL PRESENCE***

DERBYSHIRE & SOUTH YORKSHIRE



The Hospitality, Leisure & Tourism sector is hugely important to the UK economy and a growth sector in the local economy. It is vital that we attract quality talent to ensure we maximise the value our jobs bring for

young people and adults alike - but we face challenges with perceptions and attracting enough talent. I believe Springboard provides practical solutions. I have been involved for many years as a patron and am committed

to enabling my own businesses to benefit directly and give something back. That's why I helped set up the Springboard presence in Cornwall and have invested in the start up of Springboard in Derbyshire and South Yorkshire.

It needs partnership, but the evidence shows that Springboard has the greatest impact where there is a local presence. Let's work together to make it happen.  
Derek Mapp, Springboard Life Patron



621,618 people have been reached by CareerScope information through sector campaigns



## Making a Difference... ...To People's Lives



## Making a Difference... ...To Business



The number of active Springboard Ambassadors in the UK



INSPIRE has helped 28,448 people attain work experience



270 businesses have been involved with Diageo Learning for Life™, providing work placements and employment

## SPRINGBOARD PIPELINE

Springboard has a tried and tested pipeline of activity and creative programmes which benefit young people, adult job seekers and employers alike. Despite all the benefits of digital and online technology we still find the best results come through face to face contact and having a presence on the ground to make things happen.

## OUR NATIONAL PROGRAMMES & SERVICES



- A year-round national programme of educational resources and a competition for 12-16 year olds which is a great way to spot talented young chefs.
- Offers businesses the opportunity to engage with local schools and get involved as judges and mentors.



- Springboard's IntoWork programmes assist unemployed people who face barriers to work into employment.
- IntoWork offers tailored pre-employment training and work experience placements.



- Ambassadors are industry professionals trained to showcase our great industry and promote it as a great place to work.
- Presenting to a range of audiences, Ambassadors have the potential to recruit for their business and develop themselves as individuals.



- Specialist careers information, advice and guidance
- Promoting Industry as a Great Place to Work & attracting talent, Vibrant Careers Campaign, resources and social media



- INSPIRE is the hospitality industry's quality standard that provides guidelines and an accreditation system for quality work experience.
- INSPIRE accredited employers can drive the recruitment of young talent and showcase the diverse range of career opportunities on offer.

# TOWARDS A REGIONAL PRESENCE

DERBYSHIRE & SOUTH YORKSHIRE

A regional presence needs a partnership approach. We need to understand the needs and agree on priorities specific to the region. Experience shows that typically a minimum annual investment of £50,000 is required. Elsewhere this has been achieved through a mixture of private and public sector investment, along with charitable fundraising and sponsorship. What's guaranteed is that every penny raised in the region will be invested in the region, with the added benefit of Springboard's national infrastructure.



## The Benefits

- Supports local young people into rewarding careers
- Helps local unemployed people find employment
- Supports the wider hospitality, leisure and tourism industry
- **Fulfils your business' Corporate Social Responsibilities and fills job vacancies**



## How You Can Help

- Make investments through business partnerships or sponsorship
- Public funding through LEP or other sources
- Charitable donations through patronage or fundraising
- Regional Advisory Board membership
- Providing Ambassadors or Mentors



Tickled  
Trout



I'm passionate about hospitality and there's nothing better than the creativity of being a chef. I've been lucky, but I know I can give something back by inspiring people into employment as a mentor on the KickStart programme. I think local businesses should use their valuable experience and help those in need with their career.



Chris Mapp, Managing Director/Chef Patron  
Tickled Trout

## Get Involved...

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