



FUNDRAISING PACK

**Making a Difference
to People's Lives**

**CREATE, SHARE
& COLLECT!**

**Get more fundraising tips online
springboard.uk.net/trek**

CREATE

There are a million and one different ways to raise money for charity. Whether you use some of our ideas or come up with your own, make sure you get all your friends, family and colleagues involved:

★ GOAL

Pit your colleagues against each other in an interdepartmental football match, with ticket proceeds going to your fundraising efforts!

★ CHALLENGE

Arrange a pub quiz! Speak to your local venue, draw up a quiz sheet, and bring all your friends!

★ DRESS UP DAYS

Organise a themed fancy dress day for your colleagues, and collect the donations – whether it's Disney Princesses or characters from your favourite TV shows – the wackier the better!

★ TREASURE HUNT

Why not host a treasure hunt at your workplace, and invite the local community to take part?

★ GOING, GOING, GONE!

Speak to local businesses, ask them to donate prizes and let the auction begin!

NEED SOME MORE IDEAS?

Visit the Springboard website for an A-Z of all the best ideas and events we've collected over the years!

Just visit

springboard.uk.net/trek

for more great ideas!

SHARE

After you've come up with your exciting and innovative fundraising ideas, it's important to let everyone know about them – and raise as much money as possible for your trip. To give you the best chance of hitting your target, we've provided some helpful tips on broadcasting your goals:

★ USE YOUR NETWORK

Pick up the phone, say hello in the kitchen, send a text... you've got more contacts than you think of. Use your personal connections to get as many donations as possible.

★ SEND AN EMAIL

Why not let your colleagues know exactly what you're doing? Send an email letting them know, and see if they want to help out!

★ GO VIRAL

Tweet it, Facebook it and Instagram it! Just finished your gruelling marathon? Made enough cakes to fill a patisserie? Take some snaps of your achievements, and share them with the world!

★ LOCAL MEDIA

Contact your local press about your efforts – tell them what you're doing, when it's happening and where! It's a great way to reach people you've never met!

KEEP US UPDATED!

If you share anything on social media, don't forget to tag Springboard in your messages and let us know what you're up to! We can help you spread the word by sharing, retweeting or letting more people know about your fundraising journey!



fb.com/SpringboardUKCharity



[@Springboard_UK](https://twitter.com/Springboard_UK)



[@TheSpringboardCharity](https://www.instagram.com/TheSpringboardCharity)

COLLECT

There are so many ways you can raise, boost and collect your donations for Springboard. Here are a few ways to get your proceeds in:

★ RATTLE RATTLE

Install a collection box at your workplace, and encourage colleagues and customers to donate any spare change they have rattling around.

★ MYDONATE.BT.COM

A quick and easy way to donate on-the-go – with the maximum amount of money going towards your sponsorship goal! Please use mydonate.bt.com/events/vietnamtrek/444258 to donate!

★ DONATION ENVELOPES

A time-old method of collecting donations, simply ask for physical contributions, place them in the envelope, and send them off to be counted!

★ PLEDGE CARDS

If your donors don't have the money on the spot, then pledge cards allow for collection at a later date!

★ LET US HELP!

To make sure you've got the best possible tools to raise your funds, we'll provide you with banners, case study fliers and donation cards.



REMEMBER THE CAUSE

Don't worry about awkward conversations and feeling like you're always asking for money – everyone knows that every penny raised is going towards helping someone of the most disadvantaged in our society.

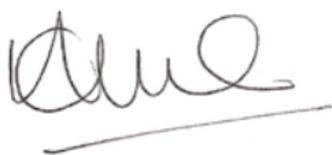
If you'd prefer a subtler approach, you could always send an update with a polite reminder of how to donate at the end!

Dear fundraiser,

Thank you so much for everything you've done for Springboard so far. Springboard's Trek is an experience that you'll never forget, and so we've provided this pack to ensure you get as much out of it as possible.

Your efforts will make a massive difference to a lot of people, leaving a lasting legacy to those you help - whether that's by the funds that you raise, or the schools that you build.

Again, we thank you for all of your hard work.
Sincerely,

A handwritten signature in black ink, appearing to read 'Anne Pierce', with a horizontal line underneath it.

Anne Pierce
Chief Executive, The Springboard Charity
and Springboard UK



HOW YOUR FUNDRAISING MAKES A DIFFERENCE

Every bit of fundraising really does make a difference. Every selfie, every race, every cake sale is helping someone, somewhere in the UK overcome their situation and change their life through work. The money raised will cover the costs of helping 70 young people into work – young people such as Gabriel.

After the loss of his mother, Gabriel was left alone. Without a sense of direction, he ended up involved with the wrong people, winding up in prison. In an attempt to turn his life around, he connected with Springboard and Galvin's Chance – who helped him to develop the skills he needed to stand out from the crowd. Now he works full-time at the Park Plaza, and has since been promoted.



Gabriel

THANK YOU FOR YOUR SUPPORT

For more information on Springboard, on TREK, or any more useful tips and tricks to maximize your fundraising, please visit

www.springboard.uk.net